



# SHELL EMPLOYEES' CREDIT UNION LIMITED

## ShellCU Mobile Banking App Promotion Contest Rules & Regulations

### **Sponsor:**

Shell Employees' Credit Union ("SECU") is the sponsor ("Sponsor") of this Contest and is solely responsible for conducting and administering the "ShellCU Mobile Banking Promotion" (the "Contest").

### **Contest Period:**

Contest begins at 12:00 AM Mountain Standard Time (M.S.T.) on May 1, 2017 and ends at 11:59PM (M.S.T.) on May 31, 2017 (the "Contest Period").

### **Eligibility:**

This contest is open to all members of SECU. Contestants must be Canadian residents who have attained the age of majority in their province or territory. This contest is not open to officers, employees, agents and representatives of SECU, its promotional and contractual partners and their agents; sponsors and suppliers of prizes, material and services relating to this contest; and persons to whom or with whom such employees, agents and representatives are immediately related or domiciled. Void where prohibited by law.

Entrant(s) must have a SECU account, complete with first name, last name and a valid email address or phone number on their member profile to be eligible to win.

### **How to Enter:**

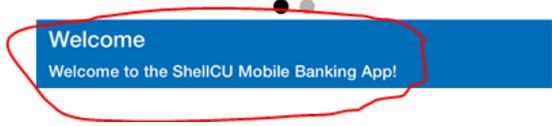
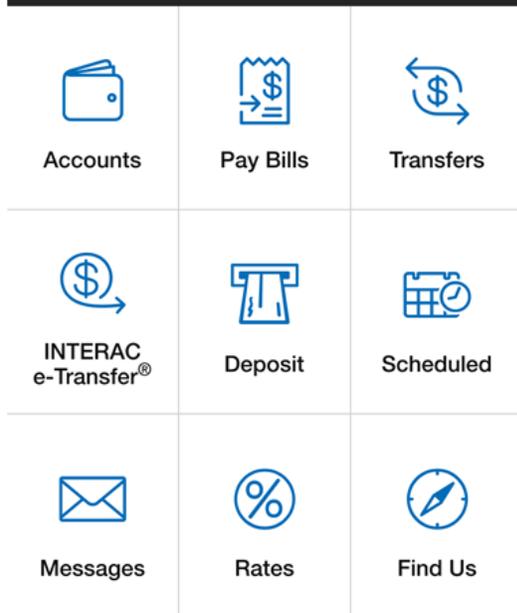
**No purchase necessary.**

**iPhone 7 Raffle:** To enter the raffle for an iPhone 7, entrants must make a cheque deposit using the ShellCU Mobile Banking App's Deposit Anywhere feature. Each separate cheque deposit constitutes one (1) entry; there is no limit to the amount of cheque deposits each member can make during the Contest Period.

**Prepaid Credit Card Raffle:** Entrants, additionally, have the opportunity to earn one (1) of four (4) \$100 prepaid credit cards (the "Credit Card Raffle") by fulfilling the following requirements:

- Entrants will receive one (1) additional entry to the Credit Card Raffle by logging on to the ShellCU Mobile Banking App and then noting the marketing message located on the bottom of the ShellCU Mobile Banking App. See image below for example:

Tip: To display your balances here, under Log in > turn Remember Me "On" and enable QuickView.



- Entrants must copy the said marketing message into an email and send it to [promotions@shellcu.com](mailto:promotions@shellcu.com) anytime during the Contest Period, along with the following information:

**Member name:**

**Phone number:**

**Home email address:**

Limit one email entry per member.

- Any attempt to exceed the limit of Contest Entries is a violation of these Official Contest Rules and may result in disqualification. Odds of winning depend on the total number of eligible entries received.

**Prize:**

There is one (1) iPhone 7(4.7-inch display) available to be won through the Deposit Anywhere contest. Approximate retail value of the prize is \$1,029 CDN.

There are four (4) \$100 Prepaid Credit Cards available to be won through the Marketing Message contest.

### **Prize Restrictions and Conditions:**

Prize must be accepted as awarded. Prize is non-transferrable, non-exchangeable and cannot be converted to cash.

The redemption of the prize is subject to the conditions and restrictions set out by SECU. The winner will be responsible for providing cellular and data service.

### **Winner Selection and Notification:**

On June 2, 2017 at approximately 10:00 am MDT in Calgary, five (5) random draws will be made by SECU for the prizes from all eligible entries received during the Contest Period. The potential prize winners will be contacted by telephone or email. The selected entrants must respond to the email or call within a specified time frame (as stated in the email or voicemail message). If the selected entrants cannot be contacted or do not respond within the specified time period, SECU reserves the right to select another potential winner.

In order to be declared the winner of the prize, the selected entrant must correctly answer a time-limited, mathematical skill-testing question and may be required to complete a form releasing SECU and its related parties and confirming compliance with the contest rules. The skill-testing question will be administered by email at a mutually agreeable time. If the selected entrant does not answer the skill-testing question correctly or otherwise does not comply with these contest rules, the prize will be awarded to the next selected eligible entrant who can be contacted and correctly answers the skill-testing question.

### **General Terms & Conditions**

By entering the contest, each entrant acknowledges that SECU, its officers, directors, employees, agents and representatives extends absolutely no representations or warranties in respect of any prizes and accepts no liability arising in respect of, or resulting from the use of such prizes.

Prizes must be accepted as awarded with no substitutions, provided that SECU shall have the right, at its sole discretion and for any reason, to substitute a prize or prizes of equal or greater monetary value. Prizes are not redeemable for cash. Prizes are non-transferrable unless otherwise stated.

If for any reason in the opinion of SECU, in its sole discretion, the contest is not capable of running as planned or if the administration, security, fairness, integrity, or proper conduct of the contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud technical failures, or any other causes beyond its control, SECU reserves the right to cancel, terminate, modify or suspend the Contest.

SECU will not be responsible for telephone, technical, network, online, electronic, computer hardware or software failures of any kind, misdirected, stolen, incomplete, garbled or delayed Internet/e-mail computer transmissions on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation or downloading any materials in this Contest. SECU reserves the right, in its sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these contest rules or otherwise in a disruptive manner. Entries are subject to verification and will be declared invalid if they are incomplete or fraudulent.

SECU reserves the right to modify the contest rules without materially affecting the terms and conditions of the contest.

Online entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address.

By entering this contest, each entrant agrees to the use of his or her personal information and or photographs taken by or submitted to SECU as described in SECU's Privacy Policy. Winners agree to have their names and company names published on the SECU website and in other communication media without further compensation.